

BACHELOR IN BUSINESS ADMINISTRATION(BBA)

Objective: To develop and equip the students with essential knowledge and skill in order to develop expertise in the key areas of computing service and information technology. Students will be familiarized with the concepts of Computer Science and its various applications. It is a training based programme which will develop particle skill to enable them to become solution provider

.Eligibility: 10+2 or its equivalent examination passed candidates from a recognized Board including **Madrassa Education Board** Bihar, in Arts/Science/Commerce securing 45% marks in aggregate

.Duration: Duration is Three years. Annual examination will be conducted at the end of each academic year.

Curriculum shall be as follows:-

1st Year				
Course Code	Course Title	I. A.	U. E.	Full Marks
Paper – I	Principles of Management	80	20	100
Paper - II	organisational Behaviour	80	20	100
Paper - III	Managerial Economics	80	20	100
Paper - IV	Indian Business Enironment	80	20	100
Subsidiary - I	Business Communication – I	80	20	100
Subsidiary - II	Computer Application in Business – I	80	20	100

2nd Year				
Course Code	Course Title	U. E.	I. A.	Full Marks
Paper - V	Management Information System	80	20	100
Paper - VI	Cost and Management Accounting	80	20	100
Paper - VII	Fundamental Business Law, Taxation, Insurance	80	20	100
Paper - VIII	International Business	80	20	100
Subsidiary - I	Business Communication - II (English)	80	20	100
Subsidiary - II	Computer Application in Business – II	80	20	100

After the 2nd year Annual Examination, each student shall undergo a practical training for 8 weeks duration in an approved Newspaper / Magazine/ Publishing House / Business/ Industrial/ Service Organisation and submit at least two copies of the Summer Training Report to the Head of the Department at least 15 days before the date of commencement of the Final year Examinations. The Summer Training Report shall carry 100 marks and it shall be evaluated for 60 marks, and 40 marks shall awarded on the basis of their internal assessment.

3rd Year				
Course Code	Course Title	U. E.	I. A.	Full Marks
Paper - IX	Financial Management	80	20	100
Paper - X	Marketing Management	80	20	100
Paper - XI	Human Resourse Management	80	20	100
Paper - XII	Project Report Viva Voce and on the Job Training			100

The Syllabus may be revised if so required.#