

## **BACHELOR IN JOURNALISM AND MASS COMMUNICATION (BJMC)**

**Objective:** To demonstrate elements of media industry and to familiarise them with recent development in mass media to expose them to application of new technology and practices in Journalism in various mass media i.e., print media, electronic media, internet etc. This will enhance opportunities of absorption in this emerging field.

**Eligibility:** 10+2 or its equivalent examination passed candidates from a recognized Board including **Madrassa Education Board** Bihar, in Arts/Science/Commerce securing 45% marks in the aggregate.

**Duration:** Duration is Three years. Annual examination will be conducted at the end of each academic year.

**Course Structure:** The course is divided into three years. 1st and 2nd years consists of four Hons. papers and two Subsidiary papers. In the final year there shall be five Hons. papers and one Project.

**Curriculum shall be as follows:-**

1st Year				
Course Code	Course Title	I. A.	U. E.	Full Marks
Paper - I	<b>Introduction to Journalism &amp; Mass Communication</b>	80	20	100
Paper - II	<b>Reporting and Editing I</b>	80	20	100
Paper - III	<b>Writing for Mass Media.</b>	80	20	100
Paper - IV	<b>Indian Government and politics and International Relations.</b>	80	20	100
Subsidiary - I	<b>Economics</b>	80	20	100
Subsidiary - II	<b>Computer Application (Course in Computer may be required as per course need)</b>	80	20	100

2nd Year				
Course Code	Course Title	U. E.	I. A.	Full Marks
Paper - V	<b>Introduction to Audio – Visual Media.</b>	80	20	100
Paper - VI	<b>Reporting and Editing II.</b>	80	20	100
Paper - VII	<b>Advertising.</b>	80	20	100
Paper - VIII	<b>Public Relations/ Corporate Communications.</b>	80	20	100
Subsidiary - I	<b>Economics Development and Planning in India.</b>	80	20	100
Subsidiary - II	<b>Entrepreneurship Development Programme.</b>	80	20	100

After the 2nd year Annual Examination, each student shall undergo a practical training for 8 weeks duration in an approved Newspaper / Magazine/ Publishing House / Business/ Industrial/ Service Organisation and submit at least two copies of the Summer Training Report to the Head of the Department at least 15 days before the date of commencement of the Final year Examinations. The Summer Training Report shall carry 100 marks and it shall be evaluated for 60 marks, and 40 marks shall awarded on the basis of their internal assessment.

3rd Year				
Course Code	Course Title	U. E.	I. A.	Full Marks
Paper - IX	<b>Reporting and Editing- III</b>	80	20	100
Paper - X	<b>Photo Journalism</b>	80	20	100
Paper - XI	<b>Design and Graphics.</b>	80	20	100
Paper - XII	<b>Indian Constitution and Media Law</b>	80	20	100
Paper - XIII	<b>Development Communication.</b>	80	20	100
Paper - XIV	<b>Project Report</b>			100

**The Syllabus may be revised if so required.**

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